

## **Video Transcript: Google@UNB Libraries**

### **Part 1 of 5: Introduction**

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Google is a very useful and powerful tool for finding freely-available information through the internet. You probably already use it for some of your research.

This series of short tutorials will show you how to use Google well so that you do not end up with millions of useless links and can focus on finding what you really need.

We will also look at how to maximize your Google searching with databases like Google Scholar so that you get to the full text of materials that UNB Libraries own and provide access to.

First, a caution: A typical Google search only gets you to the material that is freely-available on the web. The databases and all the electronic journals that the Library subscribes to are part of what's called the "deep web." Google won't get you there.

What Google does search is only about 1/500<sup>th</sup> of the web. While it has a place in research, a Google search is not a complete search, by far.

Plus, you must be more cautious in using the results of a Google search because they have not been indexed or vetted by somebody who can help you determine the reliability of the information you find there.

This video is available at: <http://www.lib.unb.ca/research/video/1Google@unb.html>

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